

Macomb

Journal of the Macomb County Medical Society

May/

June

2014

Issue

Vol. 22

No. 3

# Medicus

**Macomb County Medical Society Foundation's**

## **Kipp Memorial Golf Outing & Dinner**

**Wednesday, June 25, 2014**

**Greystone Golf Club**

**see page 18 for information**

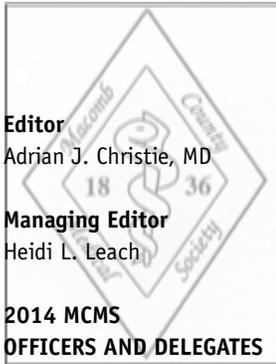
PRSR STD  
US POSTAGE  
PAID  
LANSING, MI  
PERMIT NO. 992

Macomb County Medical Society  
P.O. Box 62  
Yale, Michigan 48097-0062



# Macomb Medicus

Journal of the Macomb  
County Medical Society  
810-387-0364  
Toll Free 877-264-6592  
Fax 810-387-0372  
e-mail [mcms@msms.org](mailto:mcms@msms.org)  
web [www.macombcms.org](http://www.macombcms.org)



**Editor**  
Adrian J. Christie, MD

**Managing Editor**  
Heidi L. Leach

**2014 MCMS  
OFFICERS AND DELEGATES**

**President**  
Adrian J. Christie, MD

**President Elect**  
Gary L. Shapira, MD

**Secretary**  
Lawrence F. Handler, MD

**Treasurer**  
Ronald B. Levin, MD

**MSMS 15th District Director**  
Scot F. Goldberg, MD  
Adrian J. Christie, MD

**Delegates**  
Adrian J. Christie, MD  
Gary L. Shapira, MD  
Alan C. Parent, MD  
Donald B. Muenk, MD  
Marilynn Sultana, MD  
Lawrence F. Handler, MD  
Ronald B. Levin, MD  
Paul D. Sweda, MD  
Timothy S. Kim, MD

**Alternate Delegates**  
Narendra D. Gohel, MD  
Pyara S. Chauhan, MD

**Executive Director**  
Heidi L. Leach

## IN THIS ISSUE

May/June, 2014

Vol. 22, No. 3

AMA Update .....	3
MSMS Update .....	4
Member News .....	7
Hospital News .....	9
Risk Management Tip .....	12
In Memoriam .....	13
Announcements .....	15
Guest Editorial.....	16
Membership Report .....	17
Reportable Diseases Update.....	19

Macomb Medicus is published bimonthly: Sept./Oct., Nov./Dec., Jan./Feb., March/April, and May/June by the Macomb County Medical Society. Subscription to Macomb Medicus is included in the annual society membership dues. Adrian Christie, MD, takes photographs unless otherwise indicated.

Statements and opinions expressed in articles published in Macomb Medicus are those of the authors and not necessarily those of the Macomb County Medical Society. Advertisements do not represent approval or recommendation of the Macomb County Medical Society.

Address changes and all communications relative to articles and advertising in Macomb Medicus should be addressed to: Editor, Macomb County Medical Society, P.O. Box 62 Yale, Michigan 48097-0062.

All material for publication, including advertisements, must reach the Society office no later than the 5th (business) day of the month preceding the date of issue, e.g. December 5 for the January/February issue. Thank you. No portion of the Macomb Medicus may be used for publication elsewhere without permission from the publisher.



## MEANINGFUL USE EXEMPTION ADDED AS EHR PROGRAM MOVES FORWARD

The Centers for Medicare & Medicaid Services (CMS) recently announced an addition to its hardship exemptions available to physicians who are unable to demonstrate meaningful use of electronic health records (EHR). The announcement came the same month that the AMA addressed Stage 3 meaningful use recommendations during a Health IT Policy Committee meeting.

A few grounds for hardship exemptions now are available, including:

- The physician’s software vendor is unable to achieve 2014 Edition certification, the most recently added hardship exemption
- The physician can’t get sufficient Internet access or faces other infrastructure barriers
- The physician is newly practicing and has not had enough time to establish meaningful use, in which case the physician can apply for a two-year exception

- The physician is practicing at multiple locations and has no control over the availability of certified EHR technology for more than one-half of patient encounters
- A natural disaster or other unforeseeable circumstance occurs
- A physician hasn’t had enough patient interactions to meet the threshold requirements

Some physicians, such as those new to Medicare or those in certain specialties, are exempt from the penalty and do not need to apply for a hardship in 2014. Physicians who are not exempt and cannot meet the requirements of the program face penalties beginning next year.

Physicians who are unsure whether they will be able to demonstrate meaningful use in 2014 may apply for a hardship exemption. If a physician applies for a hardship exemption but still attests to and meets meaningful use, the hardship exemption acts as a safety net. Learn more about exemptions in a tip sheet from CMS, and get the hardship exemption application [www.cms.gov/regulations-and-guidance](http://www.cms.gov/regulations-and-guidance).

Meanwhile, Stage 3 meaningful use recommendations are moving forward. At a recent meeting of the Health IT

Policy Committee, the federal advisory committee that provides health IT policy recommendations to the U.S. Department of Health and Human Services, the AMA made public comments expressing concern for the current trajectory of the meaningful use program.

The AMA and other stakeholders said advancing Stage 3 objectives without taking time to reevaluate lessons learned from Stages 1 and 2 would only increase the burden on physicians and hospitals. The AMA also said the meaningful use program should be less prescriptive, and it will continue to advocate for objectives that do not impede physicians’ workflows.

For physicians working toward meeting Stage 2 requirements, CMS has released a new tool called the “Randomizer.” This tool will let physicians exchange data with a test EHR to meet the “Transitions of Care” requirement. To fulfill the requirement, physicians must either conduct at least one successful electronic exchange of a summary-of-care document with a recipient who has EHR technology created by a different technology developer or conduct at least one successful test with the CMS-designated test EHR during the reporting period.

Visit the AMA’s EHR meaningful use Web Page to learn more about program requirements and how to avoid penalties.

### FREE HIPAA RISK ASSESSMENT TOOL CAN HELP ENSURE COMPLIANCE

Physicians in small to mid-sized practices can conduct their own risk assessments using a free tool newly available from the U.S. Department of Health and Human Services.

The security risk assessment (SRA) tool is designed to help practices conduct and document a risk assessment to evaluate potential security risks in their organizations under the Health Insurance Portability and Accountability Act (HIPAA) Security Rule. Conducting an SRA also is a core requirement for physicians seeking payment through the federal meaningful use program for electronic health records.

Physicians can watch a tutorial ([www.healthit.gov/providers-professionals](http://www.healthit.gov/providers-professionals)) and other videos about risk analysis and contingency planning to provide further context. The assessment tool is available through the Apple App Store (search for “HHS SRA tool”) for use on iPads, and can be downloaded onto computers running Windows operating systems.

HIPAA regulations were updated last year in what were called the “most sweeping changes” since the law was implemented. The AMA offers free resources to help physicians ensure their practices are HIPAA-compliant, including a new HIPAA toolkit and an associated continuing medical education activity.

Additional HIPAA resources and training are available from the AMA Store, including AMA HIPAA School.



## HEALTH CARE 'NOT ABOUT ANY ONE OF US, BUT ALL OF US,' SAYS DOCTOR GRANT

James D. Grant, MD, an Oakland County anesthesiologist, was installed as the 149th President of MSMS on Saturday, April 26 during the annual House of Delegates meeting in Dearborn. During his inaugural address, Doctor Grant expressed energy and optimism about leadership opportunities--and challenges--facing physicians.

*By: Scot F. Goldberg, MD;  
Adrian J. Christie, MD;  
Betty S. Chu, MD;  
Michael A. Genord, MD;  
Donald R. Peven, MD;  
David P. Wood, Jr., MD*

"Health system reform needs to be driven by us. This doesn't necessarily mean controlled by physicians, but led by physicians. Leadership is about building bridges toward common goals. We need to be sure that we are leading the teams that are driving the changes forward," he said. "Your patients see you as a leader, but that also means leading by example. You don't realize what an impact you can make by doing what is best for your patients, for your staff, and for our system. It's not about any one of us, but about all of us."

In addition to electing and ushering in new leadership, delegates and alternate delegates voted Sunday to make policy on a wide range of issues, including efforts to decrease immunization opt-outs in Michigan (see related article below), to address maintenance of certification, and to oppose rapid diagnostic testing by pharmacists. Regarding the last issue, MSMS is working with the Michigan Association of Family Physicians to ensure patients are safe and to assess options in ensuring this doesn't violate the Public Health Code. Watch Medigram, [msms.org](http://msms.org), and MSMS social media channels for further developments.

## FRAUDULENT TAX FILING LEGAL ALERT

MSMS has recently been made aware of several instances of fraudulent tax return filings involving Michigan physicians. This has been discovered when legitimate tax returns are filed and a notice is received that the return has already been filed. The source of this identity theft (i.e. the social security numbers, addresses and other information necessary to file a tax return and obtain a refund) is unknown at this time. An internal investigation at MSMS has revealed no information indicating that this information was stolen from MSMS.

If you are a victim of this type of identity theft you should:

1. Contact the Internal Revenue Service Identity Protection Specialized Unit by calling (800) 908-4490.
2. Complete and file IRS Form 14039 - Identity Theft Affidavit with the required documentation.
3. Contact the Michigan Department of Treasury by calling (517) 636-4486, by email at [Treasury-ReportIDTheft@michigan.gov](mailto:Treasury-ReportIDTheft@michigan.gov) or mail to: Identify Theft Unit, Income Tax Division, P.O. Box 30477, Lansing, MI 48909.
4. Consider reporting the identity theft to credit reporting agencies:
  - a) Equifax: 800-525-6285
  - b) Experian: 888-397-3742
  - c) TransUnion: 800-680-7289

Additional information regarding tax related identity theft can be found at <http://www.consumer.ftc.gov/articles/0008-tax-related-identity-theft>.

MSMS will monitor this situation and make additional information available as it becomes available.

## AVOID BECOMING A HIPAA VIOLATION CAUTIONARY TALE

Two health care organizations--New York & Presbyterian Hospital and Columbia University--recently agreed to settle charges that they potentially violated the Health Insurance Portability & Accountability Act of 1996 (HIPAA) Privacy and Security Rules by failing to secure thousands of patients' electronic protected health information (ePHI) held on their network. The monetary payments of \$4,800,000 include the largest HIPAA settlement to date.

If cases like this show anything, they point out that physicians, now more than ever, need to be aware of revisions to the HIPAA privacy, security, enforcement, and breach notification rules that took effect in 2013. Get started with these MSMS resources:

- HIPAA Security Rule Webinar - May 21
- Members-only guidance document
- HIPAA Guide



- DocBookMD, free HIPAA-compliant, physician-designed mobile application
- Free legal consultations for general questions

For more information about HIPAA resources from MSMS, contact Stacey Hettiger at 517-336-5766 or shettiger@msms.org.

### PHYSICIANS BOOST MICHIGAN'S ECONOMY, AMA STUDY SHOWS

The AMA has partnered with MSMS and other state medical associations to launch the 2014 AMA Economic Impact Study. According to the study, Michigan's physicians critically support the health of their local and state economies through the creation of jobs with their related wages & benefits, the purchase of goods and services, and large-scale support of state and local tax revenues.

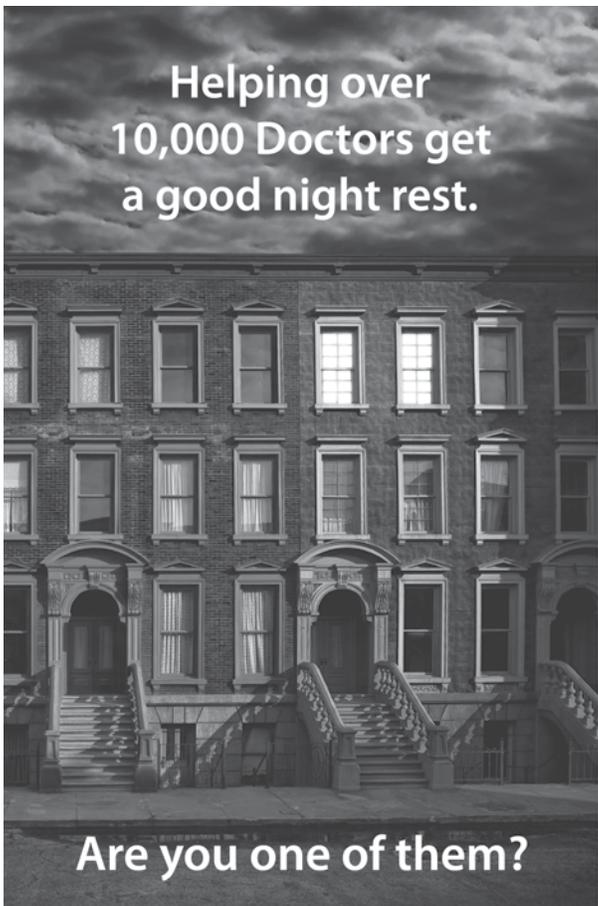
In addition, the study, which uses 2012 numbers, clearly indicates that creating an environment that would attract new and retain existing physicians to meet expanding health

care demands would also have the added benefit of increasing the number of good jobs in Michigan and improving the health of the local economy. Some Michigan numbers:

Total Patient Care Physicians: 23,519 (720,421 Nat'l)
Total Direct Jobs Supported by Physician Industry - 109,186 (3,336,077 Nat'l)
Total Indirect Jobs Supported by Physician Industry - 150,351 (6,632,265 Nat'l)
Total Jobs Supported by Physician Industry - 259,537 (9,968,342 Nat'l)
Average Jobs Supported by Each Physician Including His/ Her Own - 11.0 (13.8 Nat'l)

### MDPAC TAKES STEPS TO PROTECT TORT REFORMS

On May 7, the Michigan Doctors' Political Action Committee (MDPAC) hosted a fundraiser in Grand Blanc to support the candidacies of Justice Brian Zahra and Justice David Viviano,



Why has SCW Agency Group become synonymous with professional liability coverage? Maybe it's because for more than 30 years, SCW Agency Group has provided physicians across America with outstanding professional liability coverage and unparalleled customer service. Using our extensive knowledge of liability issues and our relationships with the best insurance underwriters, we have the flexibility to provide you with a coverage plan that is right for you and the ability to back you up when you need it most.

We work with insurance companies that are rated among the highest with A.M. Best and Standard & Poor's, so you receive the best insurance products for your money.

So go ahead. Call SCW Agency Group. You can be rest assured knowing we're on your side.

- Experience
- Knowledge
- Service



for a free quote  
call 800.968.4929  
or visit

[www.scwinc.com](http://www.scwinc.com)





two rule-of-law justices who have records of upholding existing laws, such as the crucial tort reforms physicians fought so hard to pass in 1993.

MDPAC thanks the event host committee: Genesee County Medical Society Past President Shafi Ahmed, MD; MSMS Past President Cathy Blight, MD; MDPAC Secretary-Treasurer Amit Ghose, MD; GCMS Executive Pete Levine; MSMS Board Vice Chair S. “Bobby” Mukkamala, MD; and MSMS Treasurer Venkat Rao, MD.

Protecting tort reforms is just one example of why it’s so important to join with your colleagues to become an MDPAC member. By doing so, you help MSMS advocate health policy on your behalf and help MDPAC support candidates who will represent your profession and your patients well in all levels of government.

**MED STUDENT LOAN REPAYMENT BILL CLEARS HOUSE COMMITTEE**

The Michigan House Appropriations Committee passed Senate Bill 648, which would modify a program that re-pays student loans to incentivize more medical students to practice primary care in rural and underserved parts of the state. The bipartisan, co-sponsored by Sen. John Moolenaar (R-Midland) and Rep. Jim Ananich (D-Flint), now heads to the House floor for final consideration.

MSMS Medical Student Section Chair and Board of Directors student representative Nicolas Fletcher, Michigan State University College of Human Medicine, submitted a statement in support of the bill in an early hearing, praising the bill’s aim to supply “underserved areas with providers who are educated, interested, and invested in improving the health of their communities.”

The bill would remove the four-year limit on loan repayments, increase the maximum annual loan repayment, and establish a lifetime cap on loan repayments. And it would permit the Michigan Department of Community Health to give preference to physicians studying general practice, family medicine, obstetrics and gynecology, pediatrics, or internal medicine.

Keep watching Medigram, MSMS social media channels, and [www.msms.org](http://www.msms.org) for further developments.

**DO YOUR PATIENTS KNOW ABOUT THE IMPORTANCE OF ADVANCE DIRECTIVES?**

MSMS encourages you to educate your adult patients about the importance of having an advance directive on file in the event of a catastrophic illness or injury. Since 1990, MSMS has distributed more than five million of these forms. Customers include hospitals, physician offices, lawyers, hospices, and individuals. Experts urge everyone over the age of 18 years to get one and review it every year to update information. They don’t even need an attorney.

For more information about Durable Power of Attorney for Health Care or to order forms, contact Jessica Worful at 517-336-5772, or [jworful@msms.org](mailto:jworful@msms.org).

**SOUTH MACOMB INTERNISTS, PC**

<b>NEIL ALPERIN, MD, DDS</b> Rheumatology	<b>ANTHONY BARON, MD</b> Rheumatology
<b>SCOT F. GOLDBERG, MD</b> Internal Medicine	<b>BARUCH KATZ, MD</b> Internal Medicine
<b>MICHAEL ROTTMAN, MD</b> Internal Medicine	<b>ALLEN N. STAWIS, MD</b> Hematology – Oncology
<b>KENNETH TUCKER, MD, FACP</b> Hematology – Oncology	

11900 E. 12 Mile, Suite 300, Warren, MI 48093  
Phone (586) 751-7515 • Fax (586) 751-1302  
Prescription Refill (586) 751-2025  
Billing (586) 751-3860

## Get Involved with Your Medical Society!

*We need Members to Participate on MCMS Committees*

WE WANT VOLUNTEERS WILLING TO ATTEND AND ACTIVELY PARTICIPATE ON COMMITTEES. If you are interested in being on one of the following committees please email Heidi Leach at the MCMS office at [mcms@msms.org](mailto:mcms@msms.org) or call 810-387-0364.

### MACOMB COUNTY MEDICAL SOCIETY STANDING COMMITTEES:

**BYLAWS** – meets as needed to consider amendments to the MCMS Bylaws.

**ETHICS & MEDIATION** – meets as needed concerning the maintenance of standards of conduct and discipline of members as well as to review patient complaints.

**LEGISLATIVE & SOCIAL ECONOMICS** – meets quarterly with local and state legislators on Fridays at 7:30 am at the Loon River Café in Sterling Heights.

**MEMBERSHIP** – meets as needed to promote recruitment of non-members and to ensure retention of current members.

**PROGRAM** – meets as needed to plan and organize the regular meetings, special events, and fund raisers for the Society and the Foundation.

**PUBLIC RELATIONS** – meets as needed with community organizers and businesses to accurately convey medicine's message to the public sector.

## SHARE YOUR NEWSWORTHY ITEMS

Have you or a MCMS colleague been elected to a position (specialty society, hospital, community based program, etc.) or honored for your volunteer service within the community or abroad? Let us know. We would like to recognize MCMS members in the 'Member News' section of the Medicus.

Contact Heidi Leach at [mcms@msms.org](mailto:mcms@msms.org) or [macombcms@gmail.com](mailto:macombcms@gmail.com) with newsworthy information.

*Publication is subject to availability of space and the discretion of the Editor.*

## Nominate a Colleague for the 2014 MSMS Community Service Award

We are seeking nominations for the 2014 MSMS Community Service Award. The focus of the award is to recognize physicians who have contributed above and beyond their medical practices.

Categories of outstanding service and leadership include (but are not limited to):

- Volunteer Medical Work
- Overseas Missionary Service
- Environmental & Conservation Programs
- Public Health Programs
- Civic Duty and Leadership

Please contact the MCMS office with the name of the physician and information on why you would like to nominate them. The office can be reached via email [mcms@msms.org](mailto:mcms@msms.org) or call 810-387-0364.

**When you need it.**



*Medical professional liability insurance specialists  
providing a single-source solution* | [ProAssurance.com](http://ProAssurance.com)

  
Somerset Group  
248.723.8811

 **PROASSURANCE.**  
Treated Fairly



## St. John Macomb

### ST. JOHN MACOMB-OAKLAND HOSPITAL AMONG FIRST IN MICHIGAN TO IMPLANT NEW DEFIBRILLATOR

St. John Macomb-Oakland Hospital is one of the first hospitals in Michigan to implant a cardiac defibrillator that eliminates the need for wires to be placed in the heart. The first patient was treated last month. The device, known as the Boston Scientific S-ICD™ System, is the world's first and only commercially available subcutaneous implantable defibrillator for the treatment of patients at risk for sudden cardiac arrest. The S-ICD System is designed to provide the same protection from sudden cardiac arrest as traditional pacemakers. However, the S-ICD System sits just below the skin without the need for thin, insulated wires - known as leads - to be placed into the heart itself. This leaves the heart and blood vessels untouched, providing a new exciting solution for both physicians and patients. "This device could dramatically change the way we care for many arrhythmia patients that are at risk for sudden cardiac arrest," according to Sohail Hassan, MD, director of electrophysiology at SJMOH and St. John Hospital and Medical Center in Detroit. "Because we're able to avoid placing leads directly into the heart, we can potentially eliminate the complications that posed by that procedure, such as infection and injury to veins."

### DR. RIAD KHATIB RECEIVES MICHIGAN MIDS CLINICIAN EDUCATOR OF THE YEAR AWARD

The Michigan Infectious Disease Society has awarded its 2014 Clinical Teacher Award to Riad Khatib, MD, Past Section Chief of Infectious Disease at St. John Hospital and Medical Center. The award is granted to an MIDS member in recognition of a career as a clinician and educator of clinical infectious diseases to fellows, residents, or medical students. Dr. Khatib is currently Clinical Professor of Medicine at Wayne State University School of Medicine. Over the last 23 years at St. John Hospital, Dr. Khatib has continued his excellence in education, research and clinical work, and has won numerous teaching awards from the Department of Medicine. He established the Infectious Disease Fellowship at St. John Hospital, where he served as the Program Director for the first decade. Dr. Khatib is a past president of the Michigan Infectious Disease Society, a fellow of the Infectious Disease Society of America, and The American College of Physicians.



*Dr. Riad Khatib (middle) accepts the MIDS Clinical Teacher Award from Lou Saravolatz, MD, chief of medicine, St. John Hospital & Medical Center and MIDS Chair (left), and Dr. Daniel Havlichek, MIDS president.*

### ST. JOHN MEDICAL CENTER-MACOMB TWP. RECEIVES COMMUNITY SERVICE AWARD

St. John Medical Center - Macomb Twp. (23 Mile Road) was honored with a community service award from the Michigan Recreation and Park Association (MRPA) at their annual awards ceremony in East Lansing recently. The MRPA Community Service Awards recognize individuals, groups and businesses that show outstanding support to public recreation and park programs in their community. Sal DiCaro of Macomb County Parks and Recreation nominated the 23 Mile Road facility for being a collaborative partner and working on several community events with the county, specifically the annual Tons 'O Trucks event.



*Andrea Phillips, director, St. John Medical Center-Macomb Twp. accepted the award from Derek Smith, President of Michigan Recreation & Parks Association at the March MRPA banquet.*



**SURGEON-IN-CHIEF APPOINTED FOR SJPH CHILDREN’S HOSPITAL**



Marc Cullen, MD, MPH, has accepted the position as Surgeon-in-Chief of St. John Providence Children’s Hospital, located at St. John Hospital and Medical Center. Dr. Cullen will also retain his current title as Division Chief of Pediatric Surgery at SJH&MC. Dr. Cullen has been an integral member of the SJPHS team since 2009, providing stellar patient care and participating in the certification of the St. John Providence Children Hospital. He was instrumental in implementing the Pediatric Burn Care program, which included the construction of a state-of-the art children’s burn treatment room. Dr. Cullen received his MD from Brown University and his MPH from the University of Michigan. He trained in General Surgery at Rush Presbyterian St. Luke’s Medical Center in Chicago where he also completed a burn fellowship at the Shiners’ Hospital in Boston. Dr. Cullen worked at Children’s Hospital of Michigan for 25 years where he served in numerous leadership roles.

**ST. JOHN HOSPITAL PEDIATRIC RESIDENTS AMONG BRIGHTEST IN NATION (AGAIN)!**

In order for pediatric residents to become “board-certified”, they must take and pass a national exam called their “boards.” For the fourth year in a row the pediatric residents at St. John Hospital and Medical Center (SJH&MC) have earned a 100 percent pass rate on their board exam, making SJH&MC one of only two programs in the entire country to have achieved this four years in a row (Carolinas Medical Program in Charlotte, NC is the other program.)



SJH&MC Pediatric Program Director Douglas Ziegler, MD, couldn’t be more proud of the pediatric residents and the program. “I believe the success of our program is two-fold. We have a diverse group of extremely bright, motivated residents who are eager to learn. And second, we have a phenomenal faculty who is committed to teaching and helping residents become the best doctors and specialists they can be.”

“When one considers all of the Pediatric programs in the U.S - from Boston to San Francisco - for St. John Hospital’s pediatric residency program to be one of only two in the nation with this consistent Board pass-rate is absolutely outstanding,” added Medical Education Director Steven Minnick, MD.

SJH&MC’s Pediatric Residency is a three-year program, and currently has 27 (1st, 2nd & 3rd year) residents in it. The program offers all the major sub-specialties, including: Neonatology, Pediatric ICU, Cardiology, Endocrinology, Neurology, Infectious Diseases, Gastroenterology, Allergy and Pediatric Surgery.

**Henry Ford Macomb  
Obstetrics &  
Gynecology**

16151 19 Mile Rd., Suite 300  
Clinton Twp., Michigan 48038

Phone (586) 228-1760  
Fax (586) 228-2672

**Steven J. Ferrucci, MD**

**Ronald B. Levin, MD**

**Janet C. Weatherly, CNM**



Michigan Department of Community Health  
Provider Relations Department  
ICD-10 Awareness & Training Team

May 8, 2014

The Centers for Medicare & Medicaid Services (CMS) has announced that the U.S. Department of Health and Human Services will release an interim final rule that will include a new ICD-10 compliance date of October 1, 2015. The continued use of ICD-9-CM will be required for HIPAA covered entities through September 30, 2015. MDCH encourages providers to continue communications with software vendors, billing agents and/or service bureaus to ensure systems and procedures will support the use of ICD-10 code sets on all HIPAA transactions by the compliance date.

MDCH continues to present Medicaid providers and trading partners with the opportunity to test their ability to communicate with MDCH using ICD-10 coded transactions through Business-to-Business (B2B) testing. These activities are designed to help providers ensure that their remediation efforts to prepare for the ICD-10 transition have resulted in the creation of transactions that can be processed successfully. MDCH also recommends that Michigan Medicaid Providers take full advantage of the increased time in order to continue ICD-10 planning and training for a successful ICD-10 transition.

ICD-10 Awareness & Training Team  
MDCH-ICD-10@michigan.gov  
[www.michigan.gov/5010icd10](http://www.michigan.gov/5010icd10)

**HIPAA** ICD-10  
Implementation

## Smartphone Apps: A Growing Trend in Medicine

By: Jenice M. Deming, JD; ProAssurance Service Center Director

A SMARTPHONE ISN'T JUST A PHONE; IT'S A MINIATURE COMPUTER. WE SURF THE WEB, EMAIL, PLAY GAMES, AND USE SMARTPHONES AND OTHER WIRELESS DEVICES AS TOOLS FOR WORK. This explosive growth in use has been aided by mobile applications ("apps"). Today physicians can monitor a patient's vital signs, download patient schedules, access medical records, dictate office notes, and consult with other physicians without entering a clinical setting.

One of the first medical apps in use was Epocrates, providing clinical information on thousands of prescription and over-the-counter drugs.<sup>1</sup> In addition to reference apps like Epocrates, physicians are using specialty-specific, federal government, and semi-interactive apps (e.g., to review and monitor ECG histories).

### GREATER ACCESS, NEW RISKS

As with any new medical device, there are risks to consider. Mobile devices "are considered one of the most vulnerable areas for [privacy] breaches."<sup>2</sup> This is in part due to security assessments that failed to address the use of mobile devices.<sup>3</sup> The Health Information Technology for Economic and Clinical Health (HITECH) Act requires notification whenever a breach of unsecured protected health information (PHI) occurs.<sup>4</sup> Additionally, the Department of Health and Human Services requires security of PHI on storage devices (hard drives), transmission media (cyberspace), and portable electronic media (e.g., smartphones).<sup>5</sup>

Reference guides, such as Epocrates, should not be a HIPAA risk. However, apps that transmit PHI could be intercepted by hackers or corrupted by a virus. Regardless of whether a physician's mobile device is used to access, transmit, or store PHI, consider all HIPAA and HITECH requirements. HIPAA requires data security and proper destruction, and retention of PHI, when appropriate.

### WHAT CAN YOU DO?

- Review potential wireless apps to ensure security of PHI at all levels;
- Limit the type of app that can be used based upon the individual app's level of security;
- Use encryption software that makes data unusable by intercepting parties;
- Develop a security policy addressing mobile devices and the types of apps that can be used, along with the appropriate use and destruction of PHI data;
- Develop an eDiscovery policy for retaining PHI in the event of litigation; seek assistance from your attorney or your medical professional liability carrier's risk management staff; and
- Work closely with IT personnel to address all security issues.

---

<sup>1</sup> Glenn, B. "Physicians' top 5 most-used medical apps for smartphones and tablets." June 13, 2013, <http://medicaleconomics.modernmedicine.com/medical-economics/news/physicians-top-5-most-used-medical-apps-smartphones-and-tablets> (accessed August 27, 2013).

<sup>2</sup> Dolan, P. "Large settlement for data breach sends message to lock up laptops and smartphones." American Medical News, September 28, 2012, <http://www.amednews.com/article/20120928/business/309289995/8/> (accessed August 27, 2013).

<sup>3, 4, 5</sup> "Modifications to the HIPAA Privacy, Security, Enforcement, and Breach Notification Rules Under the Health Information Technology for Economic and Clinical Health Act and the Genetic Information Nondiscrimination Act; Other Modifications to the HIPAA Rules," 78 Fed. Reg. 5568 (25 January 2013).

Copyright © 2014 ProAssurance Corporation.

*This article is not intended to provide legal advice, and no attempt is made to suggest more or less appropriate medical conduct.*



## Raymond Daniel Sphire MD,

86, of Grosse Pointe Farms, died unexpectedly at his home Tuesday, November 05, 2013.



He was born Feb. 12, 1927, in Detroit, to Samuel Raymond and Nora Mae (nee Allen) Sphire, and was the loving husband of Joan Sphire (nee Baker); father of Suzanne S. Brock (Jeb), Raymond D. Sphire Jr. (Leslie) and Catherine S. Shell (Jeff); dedicated to his grandchildren, Clay, Sam, Anderson, Jeffrey, Emma and Jamie Brock Jr. (Lindsay) and great-grandfather to Jebby Brock.

Dr. Sphire earned his degree from University of Detroit in 1948, after graduating from University of Detroit Jesuit High School. He worked as a lifeguard during college summers at the park in Grosse Pointe Park.

He received his medical degree from the Stritch School of Medicine at Loyola University in Chicago and was accepted for medical residency in anesthesia at the Harvard Anesthesia Lab at Massachusetts General Hospital, where he was chief resident.

Upon completing his residency in Boston, Dr. Sphire returned to Detroit and Grace Hospital, where he began a long career as an anesthesiologist, educator and administrator.

In 1956, he was one of the anesthesiologists on the team of physicians performing the first successful open heart surgery in Michigan.

Dr. Sphire was appointed senior attending anesthesiologist and director of the department of anesthesiology for the Detroit Macomb Hospital Association in 1970. Eight years later, he was elected to the board of trustees of DMHA. In 1980, he was appointed chief of the medical staff. He held this position for 13 years, while concurrently serving as chief of the departments of anesthesiology, inhalation therapy and respiratory therapy.

Additionally, during his tenure at DMHA, Dr. Sphire established the hospital's first brain death committee.

He was clinical assistant professor of anesthesiology at Wayne State University School of Medicine and clinical professor of respiratory therapy at Macomb Community College in Mount Clemens.

A past president of the Wayne County Society of Anesthesiologists, he was a member of the American College of Anesthesiologists, the American College of Chest Physicians, the American Association of Respiratory Therapists, the Society of Critical Care Medicine, the Michigan State Medical Society, the Macomb County Medical Society

and a number of other professional and scientific organizations.

Upon his retirement from St. John Macomb Hospital, Dr. Sphire was named "Lifetime Staff Member" of St. John Hospital Association.

Dr. Sphire served his country stateside as a tank commander in the U.S. Army during World War II, conducting explosives training. During the Korean War, he was a 1st lieutenant, having been recruited by the U.S. Air Force for intelligence service at Washington and Lee University.

He was a certified SCUBA diver and had several thousand hours as an instrument rated private pilot who enjoyed flying his beloved Beechcraft A-36 Bonanza from Michigan to his vacation home in Maine.

According to his family, Dr. Sphire loved fishing, hunting, and was known as a spectacular shot with rifle and shotgun. He once took golf lessons from Sam Snead but remained a lifelong, terrible golfer, though he enjoyed the game. He was a voracious reader, interested in everything, and possessor of a keen and inquisitive mind. He did the New York Times Crossword puzzle daily, was a fan of early James Bond movies and enjoyed driving his silver Aston Martin Lagonda.



**Internal  
Medicine**  
ASSOCIATES

133 S. Main Street • Mt. Clemens, MI 48043  
586-465-1600 • Fax 586-465-0329

30795 23 Mile Rd., Ste. 201 • Chesterfield, MI 48047  
586-421-1600 • Fax 586-421-1800

**A full service Internal Medicine and Cardiology practice, providing patient care in Macomb County for over 50 years.**

**Designated Patient Centered Medical Home**

**Internal Medicine**

Ruth A. Rydstedt, MD  
Jerome H. Finkel, MD  
Pasquale B. Iaderosa, MD  
Kenneth E. Smith, MD  
Robert A. Chang, MD  
Sima Salman, DO  
Bonnie Ogden, PA-C  
Amy Lorkowski, PA-C  
Adrienne Doerr, PA-C

**Cardiology**

Joseph B. Naoum, MD  
Gunateet Goswami, MD  
Natesh Lingam, MD  
Lauren Groves, PA-C  
Whitney Wright, PA-C

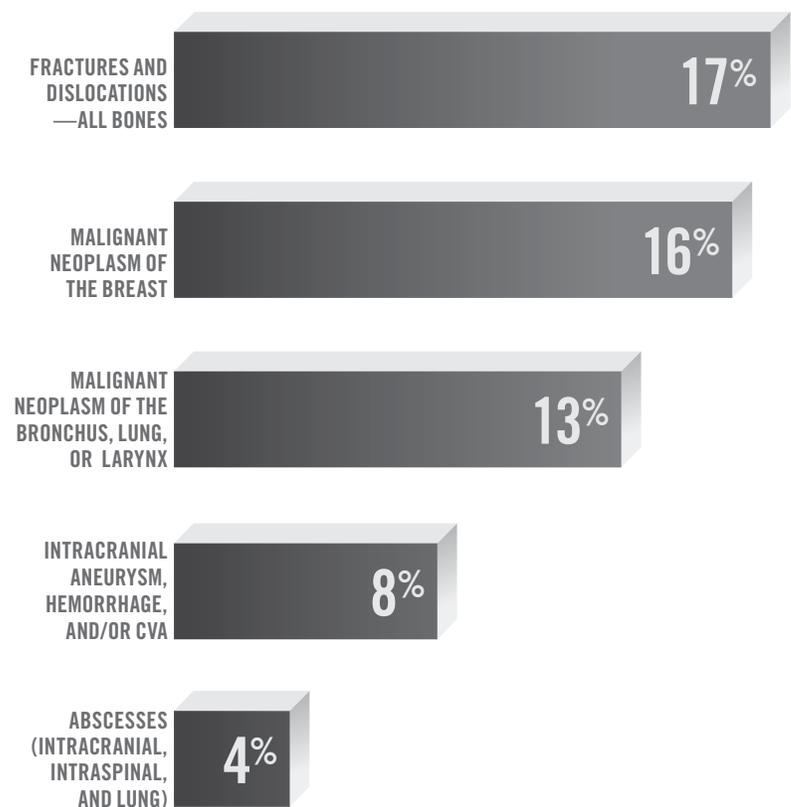
**Complete Imaging & Ancillary Service Center**

High Complexity Complete CLIA Laboratory • CT Scan  
• Nuclear Cardiology Imaging • Echo Doppler  
• Cardiovascular Doppler • Ultrasound • Stress Testing  
• Bone Density • Digital X-Ray

# DOES YOUR MEDICAL MALPRACTICE INSURER KNOW THE TOP DIAGNOSIS-RELATED ALLEGATIONS AGAINST RADIOLOGISTS?

## THE DOCTORS COMPANY DOES.

As the nation's largest physician-owned medical malpractice insurer, we have an unparalleled understanding of liability claims against radiologists. This gives us a significant advantage in the courtroom. It also accounts for our ability to anticipate emerging trends and provide innovative patient safety tools to help physicians reduce risk. When your reputation and livelihood are on the line, only one medical malpractice insurer can give you the assurance that today's challenging practice environment demands—  
The Doctors Company. To learn more, call our East Lansing office at 800.748.0465 or visit [WWW.THEDOCTORS.COM](http://WWW.THEDOCTORS.COM).



**RADIOLOGY CLAIMS MOST FREQUENTLY LINKED TO FAILURE OR DELAY IN DIAGNOSIS**  
Source: The Doctors Company

# ANNOUNCEMENTS

**JUNE 18** MSMS Webinar, Testing the PQRS Waters: Understanding the Basics, 12:15 pm - 1:00 pm. To register visit [www.msms.org/Education](http://www.msms.org/Education).

**JUNE 25** MCMS Foundation Golf Outing, Greystone Golf Club in Romeo. To register contact the MCMS office at [mcms@msms.org](mailto:mcms@msms.org) or 810-387-0364.

**JULY 9** MSMS Webinar, Stepping Up to Stage 2, 12:15 pm - 1:00 pm. To register visit [www.msms.org/Education](http://www.msms.org/Education).

**OCTOBER 1** MSMS "Leadership Summit", The Lansing Center, in Lansing, 9 am - 3 pm. To register call 517-336-7581 or visit [www.msms.org/eo](http://www.msms.org/eo).

**OCTOBER 4** MCMS Family Day, Blake's Orchards & Cider Mill, in Armada. To register contact the MCMS office at [mcms@msms.org](mailto:mcms@msms.org) or 810-387-0364.

**OCTOBER 10** "Global Health Symposium: Building on the Power of Partnerships", held at Henry Ford Hospital, hosted by Henry Ford Hospital, Oakland University School of Business Administration Executive MBA in Healthcare Leadership, SEMCME and the Wayne State University School of Medicine. register online at: [http://cme.med.wayne.edu/calendar\\_reg.php](http://cme.med.wayne.edu/calendar_reg.php).

**OCTOBER 21** MSMS "Patient Centered Medical Home: Supporting Patients & Population Health", Somerset Inn, in Troy, 9 am - 3 pm. To register call 517-336-7581 or visit [www.msms.org/eo](http://www.msms.org/eo).

**OCTOBER 22** MSMS "Symposium on Retirement Planning", Somerset Inn, in Troy, 5:45 pm - 8:15 pm. To register call 517-336-7581 or visit [www.msms.org/eo](http://www.msms.org/eo).

**OCTOBER 23** MSMS "Medical Records & The Law", Somerset Inn, in Troy, 1 pm - 4 pm. To register call 517-336-7581 or visit [www.msms.org/eo](http://www.msms.org/eo).

Watch for emails and fliers with the details of upcoming events.

Does the MCMS have your email address? If not, send it to us at [mcms@msms.org](mailto:mcms@msms.org) or call 810-387-0364 so that we can keep you informed!

Change of Address? Let us know! Call 810-387-0364 or Email us [mcms@msms.org](mailto:mcms@msms.org) any changes.

## Dr. L. Reynolds Associates, P.C.

Diagnostic Imaging Services

Peter R. Miller, M.D.  
Director, Imaging Center

Imaging Services Emphasizing  
Bone and Joint Imaging.

Special Procedures Including:  
CT and MR Arthrography,  
Ultrasonography -  
General and MSK,  
DEXA Bone Densitometry,  
Mammography, Fluoroscopy  
and General Radiography.

28800 RYAN ROAD • SUITE 250 • WARREN, MI  
586.751.2704



# Home Theater and Health Care Reform (Part One)

By: Gary L. Shapira, MD, MCMS  
President-elect

*Hello everyone. My name is Gary Shapira, and this is my first column for the Macomb Medicus. It is entitled Home Theater and Health Care Reform (part one).*

## **Why home theater?**

Home theater is a great hobby. Instead of spending bucks to get inundated with commercials and popcorn on your shoes, home theater is available anytime with no limits. Too loud? You control the volume. Parking? No problem. Dirty bathrooms? Not a chance. Noisy neighbors? Never. Cell phones? Only yours. So you see, I really like home theater.

## **Why health care reform?**

American health is substandard. We spend a massive amount on medical care, but the results are unsatisfactory. There are too many obese and unhealthy. Our mortality statistics are not acceptable. Health care reform is to eliminate the uninsured, increase quality, and lower cost.

## **Home theater infrastructure.**

The first step in home theater is deciding what you want your home theater to be able to do. How big is your room? How many seats do you want? How loud do you want? What source media do you want? What system control do you want? Once you decide the basics of your home theater, getting the equipment is easy. There are lots of salesmen who will help you buy what you need.

## **Health care reform infrastructure.**

The American health care infrastructure is already in place. The United States has trillions of dollars invested in hospitals and other facilities. Our doctors, other health care personnel, and hospitals are the best on the planet.

## **Home theater set-up.**

This is how the infrastructure produces results. Setting up a home theater is work and benefits from experience. Not infrequently, a salesman at Home Theater Equipment Inc. arranges installation. Or you can set-up your own home theater.

## **Health care reform set-up.**

This brings us to the Patient Protection and Affordable Care Act (ACA). Signed by President Obama on March 23, 2010, the ACA is meant to organize the matchless infrastructure of American health care to eradicate the problems of cost, quality, and availability. One of the medical organizations encouraged by the ACA is the accountable care organization (ACO). Basically an ACO seeks to lower cost and improve quality by paying providers more for lower cost and improved quality. Except for a few pilot studies, ACOs have been restricted to Medicare patients. ACOs contract to participate for at least three years. There are two payment models. In the one-sided model, providers share in any savings over a 2% threshold and share in losses in the third year only. In the two-sided model, providers share in all savings and losses for three years. There are 360 Medicare Shared Savings program (MSSP) ACOs approved through December 2013. More are on the way. Also mandated by the ACA are standards for what insurance covers, penalties for not being insured, and the formation of health insurance exchanges.

*My first column is entitled Home Theater and Health Care Reform (part one). Why part one? Because health care reform is a big topic. One part is not enough.*

## Reinstated Member

SUSAN M. SCHEER, DO

Anesthesiology - Board Certified

Currently practicing at Anesthesia Services Associates,  
Port Huron Hospital, 1221 Pine Grove Ave, Port Huron,  
MI 48060, Ph. 810-989-3203.

## Change to Retired Status

PONNIAH MOHAN, MD - Pediatrics

### Support Our Advertisers!!

Need insurance, looking to refer a patient?

Look to the physicians and companies who  
advertise in the Medicus.

DONALD B. MUENK, M.D., F.A.C.S.

MARILYNN SULTANA, M.D., F.A.C.S.

ALAN C. PARENT, M.D., F.A.C.S.

SARAH B. MUENK-GOLD, M.D.

ADREA R. BENKOFF, M.D.

### Cataract & Eye Consultants Of Michigan

Donald B. Muenk, M.D., F.A.C.S. - Director

29753 Hoover Road, Suite A  
Warren, Michigan 48093

(586) 573-4333 Phone  
(586) 573-2149 Fax



## The Future of Senior Living HAS ARRIVED!

mydoctor's



An Extraordinary Concept in Assisted Living & Memory Care

My Doctor's Inn is a pioneer in the next wave of assisted living and memory care communities. Our community is the first Licensed Home for the Aged in the area that is primarily owned by doctors. We have strategies and life plans for each person based on their individual needs.

At My Doctor's Inn,  
*living comes first!*

### State-Of-The-Art Amenities

Studio, 1 and 2 Bedroom Suites,  
Three Story Main Street Atrium,  
Activity Center, Bistro, Library,  
Hair Salon, and Kid Zone for  
Visiting Families

### For More Information:

Call: **586.838.5900**

or

Visit: **MyDoctorsInn.net**

8384 Metropolitan Parkway  
Sterling Heights, MI 48312



# Macomb County Medical Society Foundation's Kipp Memorial Golf Outing & Dinner



*All proceeds to benefit the MCMS Foundation and its Haurani Scholarship Fund*

## Wednesday, June 25, 2014 Greystone Golf Club

Mound Road & 32 Mile Road in Romeo

*All Golfers Welcome ~ Tee Off at 12:30 pm*  
Please make reservations by June 11<sup>th</sup>

### Hole Sponsor \$400

Sign at the tee, program, and Medicus recognition. We also encourage you to have a representative from your company at the tee or a table set up inside.

### Hole Sponsor Golf Package \$900

Hole sponsorship as above and a foursome for golf which includes: lunch, open driving range, 18 holes of golf with cart, beverages on the course, open bar, dinner and dessert.

### Golf Package \$150 each \$600 Foursome

Lunch, open driving range, 18 holes of golf with cart, beverages on the course, open bar, dinner, and dessert.

### Dinner Only \$30 each

Open bar, dinner and dessert

### Schedule of Events

11:30 am – 12:30 pm Registration & Open Driving Range

11:30 am – 12:30 pm Lunch

### 12:30 pm Tee Off

6:00 pm Dinner, Awards

### Number of Tickets & Fees

\_\_ Hole Sponsor Package ~ \$900

\_\_ Hole Sponsor ~ \$400

\_\_ Golf Package ~ \$150 each

\_\_ Gus Pacs ~ \$30 each

\_\_ Dinner Only ~ \$30 each

**TOTAL AMOUNT \$ \_\_\_\_\_**

Contact Person's Name \_\_\_\_\_

Company Name \_\_\_\_\_

Street Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Golfer #1 Name \_\_\_\_\_

Email \_\_\_\_\_

Golfer #2 Name \_\_\_\_\_

Email \_\_\_\_\_

Golfer #3 Name \_\_\_\_\_

Email \_\_\_\_\_

Golfer #4 Name \_\_\_\_\_

Email \_\_\_\_\_

Sponsor Sign Should Read \_\_\_\_\_

**Mail Completed Form with Check Made Payable to: MCMS Foundation**

P.O. Box 62 • Yale, MI 48097-0062

Phone 810-387-0364 • Email [mcms@msms.org](mailto:mcms@msms.org)

**MCMS Foundation Tax ID# 38-3180176**



	2014	2013	2012
AIDS.....	4	35	44
AMEBIASIS.....	0	1	0
BLASTOMYCOSIS.....	0	0	0
BOTULISM (FOODBORNE).....	0	0	0
BOTULISM (INFECTIOUS).....	0	0	0
BRUCELLOSIS.....	0	0	0
CAMPYLOBACTER.....	11**	68**	118**
CHICKENPOX.....	44	40**	46**
CHLAMYDIA.....	714	2,495	2,393
COCCIDIOIDOMYCOSIS.....	3	2	2
CREUTZFELDT JAKOB.....	0	0	0
CRYPTOCOCCOSIS.....	1	1	6
CRYPTOSPORIDIOSIS.....	1	7	2
DENGUE FEVER.....	0	0	1
DIPHThERIA.....	0	0	0
EHRlichIOSIS.....	0	0	0
ENCEPHALITIS PRIMARY.....	0	0	8
ENC POST OTHER.....	1	2	3
E. COLI 0157.....	0	**	**
FLU-LIKE DISEASE.....	11,422	42,989	36,172
GIARDIASIS.....	6	19	24
GONORRHEA.....	141	564	530
GRANULOMA INGUINALE.....	0	0	0
GUILLAIN-BARRE SYNDROME.....	4**	8**	5**
HEMOLYTIC UREMIC SYN.....	0	0	0
HEPATITIS A.....	0	7	1
HEPATITIS B (ACUTE).....	0	7	4
HEPATITIS B (CHRONIC).....	39**	124**	152**
HEPATITIS C (ACUTE).....	2	7	6
HEPATITIS C (CHRONIC).....	224**	503**	598**
HEPATITIS D.....	0	0	1
HEPATITIS E.....	0	0	3
H. FLU INVASIVE DISEASE.....	4	11	8
HISTOPLASMOSIS.....	1	3**	7**
INFLUENZA, NOVEL.....	0	0	0
KAWASAKI SYNDROME.....	4	9	6

	2014	2013	2012
LEGIONNAIRE'S DISEASE.....	1	31	15
LISTERIOSIS.....	0	1	1
LYME DISEASE.....	0	0	0
MALARIA.....	0	0	4
MEASLES.....	0	0	0
MENINGITIS VIRAL.....	7**	74**	75**
MENINGITIS BACTERIAL/BACTEREMIA.....			
(EXCLUDING N. MENINGITIDIS).....	1	4	6
MENINGOCOCCAL DISEASE.....	1	0	0
MUMPS.....	0	0	0
PERTUSSIS.....	13	105**	30**
POLIO.....	0	0	0
PSITTACOSIS.....	0	0	0
Q FEVER.....	0	1	0
RABIES ANIMAL.....	1	2	2
RABIES HUMAN.....	0	0	0
REYE SYNDROME.....	0	0	0
ROCKY MNTN SPOTTED FVR.....	0	0	0
RUBELLA.....	0	0	0
SALMONELLOSIS.....	7**	76**	95
SHIGELLOSIS.....	0	4	10
STEC***.....	1	9	6
STREP INVASIVE DISEASE.....	8	18	9
STREP PNEUMO INV DS.....	19	58	41
SYPHILIS.....	2	59	55
SYPHILIS CONGENITAL.....	0	1	3
TETANUS.....	0	0	0
TOXIC SHOCK SYNDROME.....	1	2	0
TUBERCULOSIS.....	2	11	9
TULAREMIA.....	0	0	0
TYPHOID FEVER.....	0	0	0
VIBRIOSIS.....	0	0	0
VISA.....	1	2	0
WEST NILE VIRUS.....	0	3**	28**
YERSINIA ENTERITIS.....	0	0	0

All 2013 numbers remain provisional

\*\*REFLECTS BOTH PROBABLE & CONFIRMED CASE REPORTS

\*\*\*New category of Shiga-toxin producing Escherichia coli per MDCH in 2010; combo of E. coli & Shiga Toxin 1 or 2

### May/June 2014 Index of Display Advertisers

ADVERTISER	PAGE
SCW Agency Group, Inc. ....	5
South Macomb Internists, PC.....	6
ProAssurance.....	8
Henry Ford Macomb Obstetrics & Gynecology.....	10
Internal Medicine Associates.....	13
The Doctors Company.....	14
Dr. L. Reynolds & Assoc. ....	15
Cataract & Eye Consultants of Michigan.....	17
My Doctor's Inn.....	17
St. John Macomb-Oakland Hospital.....	Back Cover

## Medical Records of Retired Physicians

Patients looking for their medical records from retired physicians frequently contact the MCMS. If you are retired or will be retiring shortly, please contact the MCMS at 810-387-0364 or email mcms@msms.org and let us know how patients can retrieve their records. If the records have been destroyed, please inform us of that also so we can note our database accordingly. Thank you!

Call 866-501-DOCS  
for a physician referral

## Not just *any* doctor can wear this.

Being a doctor for Southeast Michigan's leading provider of faith-based care is more than a job. It's a calling. That's why wearing this coat means so much to them, from world-renowned oncologists to nationally recognized cardiac specialists. It represents their commitment to healing the mind, body and spirit and embodies the faith we place in them to never stop fighting for their patients. Our doctors may slip off their coat at the end of a day, but, their passion for healing remains. That's why they're part of the St. John Providence Health System.

For more information about a St. John Providence Health System hospital near you, visit [stjohnprovidence.org](http://stjohnprovidence.org) or for a physician referral call 866-501-DOCS(3627).



A PASSION *for* HEALING

ST. JOHN HOSPITAL & MEDICAL CENTER • PROVIDENCE HOSPITALS – SOUTHFIELD AND PROVIDENCE PARK  
ST. JOHN MACOMB-OAKLAND HOSPITAL • ST. JOHN RIVER DISTRICT HOSPITAL • BRIGHTON HOSPITAL