

Macomb Medicus Journal *of the Macomb County Medical Society*



The Macomb Medicus is the official quarterly journal of the Macomb County Medical Society. It is a full-color glossy magazine published both electronically and in hard copy format. It is a valued news source for our 600 plus physician members of all specialties and their staff throughout Macomb County. In addition to members the Macomb Medicus is sent to hospital executives, Michigan State Medical Society staff, other county medical society staff, and healthcare related businesses/organizations in Macomb County. The Macomb Medicus is read by an impressive cross section of the healthcare community and is electronically available on our website at www.macombcms.org.

The Macomb Medicus offers insightful articles covering current issues affecting patient care, practice management, and legal matters. It also provides member physicians with updates on federal, state and local legislative issues, local hospital news, information from the county and state health departments, and notices of upcoming events and CME programs.

Advertising is accepted subject to editorial supervision. All ads are randomly placed depending on availability of space, except for inside or back covers. Competing businesses will NOT be placed on the same or facing pages.

Advertising Sizes & Rates (full color)

Size	Dimensions (inches)	1x	4x (ea)
Outside Back Cover	8-1/2 w x 7-7/8 h	\$450	\$375
Inside Cover	7-1/2 w x 10 h	\$450	\$375
Full Page	7-1/2 w x 10 h	\$300	\$250
1/2 Page Horizontal	7-1/2 w x 4-7/8 h	\$186	\$155
1/2 Page Vertical	3-1/2 w x 10 h	\$186	\$155
1/4 Page	3-1/2 w x 4-7/8 h	\$100	\$80

Advertising Deadlines & Publication Dates

Quarter	Ad Deadline	Publication Date
1 st Quarter / Winter	Jan. 15	Feb. 1
2 nd Quarter / Spring	Apr. 15	May 1
3 rd Quarter / Spring	July 15	Aug. 1
4 th Quarter / Fall	Oct. 15	Nov. 1

For further information, please contact:

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Advertising Submission Guidelines

- To submit fully finished ads, please provide press quality PDF files with all fonts embedded.
- All ads or images should be 300 dpi or higher and CMYK color.
- PDF files are preferred however, JPEG, TIFF or EPS files are also accepted.
- FREE hotlink to your website.
- FREE AD DESIGN! If you need your ad designed, please provide ad copy in Word or text format, and art and logos in JPEG or EPS files.

Please submit all ads to Heidi Leach at HLeach@macombcms.org